

Express Tax Lane *Organizer*®



Product Overview



Express Tax Lane *Organizer*® (ETL) is a unique tax “organizer” system that allows you to offer popular and profitable income tax services to your customers, without requiring you to be a tax expert! You gather customer-prepared tax documents at your office, verify the taxpayer identification and tax information, and then fax or scan the information to our tax preparation service bureau located near Dallas, Texas. We prepare the return and talk to the taxpayer if necessary and then electronically file the taxes with the IRS. Fast refund anticipation loans are also available.

You can make \$50 or more for each funded tax return initiated in your location. Start-up costs are minimal and no new equipment is needed. Impact to your core business is minimal with full training and support included.

Benefits to your organization include...

- Increased first quarter profits with minimal investment
- Increased traffic to your location
- Increased customer loyalty
- Ability to attract new customers with new services

The Express Tax Lane® Promise...

- We provide stress-free, fast and accurate tax preparation systems for your customers
- Our service is guaranteed—if the information given to us is correct we guarantee the work or we pay the interest and penalties
- Your customer’s privacy and security is a top concern and we have systems to ensure your safety

Our technology partner, Universal Tax Systems (UTS), a division of Commerce Clearing House (CCH), has been a leader in the professional tax software industry for the past 21 years. As a \$6 billion international company, they offer a full range of solutions for the tax and accounting industry. Express Tax Lane is a Lopez Financial Group (LFG) business. LFG has been preparing tax returns for over 26 years, with six locations in California and is the largest Hispanic-owned tax preparation firm in the region. LFG has been the driving force behind the creation of the IRS-promoted Latino Tax Professionals Association (www.LatinoTaxPro.org).

The process is easy and straight forward. Your staff can be trained on the ETL Organizer® system in just a couple hours. We offer full training, including refresher programs online and on DVD. Once we receive the taxpayer information, our service bureau creates all the proper tax forms, reviews them for problems and offers advice and recommendations when needed. We then submit to the IRS and work with them until the tax return is accepted.

We are open 7 days a week, from 8 a.m. to 10 p.m. during tax season, with a toll-free number, and complete bi-lingual support to make sure you are providing quick and accurate support for your customers.

Call today for more information!

877-397-7829

www.ExpressTaxLane.com